



**Tilak Maharashtra Vidyapeeth,
Pune**

HOME ASSIGNMENTS

M.com.

IIIrd Semester

2017-18

Read the following instructions carefully before writing Home Assignments and follow them.

Home Assignments are an integral and compulsory part of the programme.

Home Assignments help you even in preparation for annual examination.

There is separate passing for internal assessment.

- For essay type question you are supposed to write an answer of 40 to 50 lines
- Answers with proper introduction and conclusion are treated as ideal.
- Your answer should cover all points and sub-points of the related topic.
- Attach the supplements with proper sequence.
- Your Assignments should reach us before the scheduled time.
- Please fill up separate cover page for each assignment and write the assignments on A4 size paper.
- Write your correct PRN number, course name, student name, address, subject name, subject code on each cover page.
- Assignments received after due date will not be accepted. (Centers please do inform students about the assignment submission dates assignments received from center after due date will not accepted)

Dates of Home Assignment Submission

Details	Submission Date
Without Late fees	31 st October 2017
With Late fees (late Fees Rs. 50/- per assignment)	1 st November to 15 th November 2017

Home Assignments December 2017-18

Subject Name: - Business Finance

Subject Code: - MCC - 311

(16 Marks for Each Question) (any 5)

80 Marks

1. What is financial plan? What are the important steps in financial planning? Explain in brief.
2. What is FDI? Explain the need of FDI and government regulations of FDI?
3. Explain the various types of mutual funds and advantages of mutual funds.
4. What are the different kinds of shares? Explain the features of share capital.
5. Public Sector, Private Sector and Co-operative Sectors have substantially contributed in development and Indian economy
6. Write Short Notes on:
 - a) Bombay Stock Exchange
 - b) Loan Syndication

Home Assignments December 2017-18

Subject Name: - Global Business Environment

Subject Code: - MCC - 312

(16 Marks for Each Question) (any 5)

80 Marks

1. What is MNC? Explain its role in world economy
2. What is the role of Capital Market in India?
3. What are the instruments in Money market Explain?
4. What is competition analysis? Discuss
5. Explain the growth of foreign banks in India
6. Define Pollution and its types. How can one prevent it?

Home Assignments December 2017-18

Subject Name: - International Marketing

Subject Code: - MCM - 311

(16 Marks for Each Question) (any 5)

80 Marks

- 1) Define Product development strategy & Draw a chart and explain new product development strategy.
- 2) What is International Product Policy? Explain Standardized VS Adaptation
- 3) Explain Specialized Institutions such as STC, MPEDA, and APEDA.
- 4) What is branding? Why is it important? Explain their functions and strategies.
- 5) What are export promotion councils? Explain various export promotion councils.
- 6) Explain the functions of export promotion council

Home Assignments December 2017-18

Subject Name: - Sales Promotion and Administration

Subject Code: - MCM - 312

(16 Marks for Each Question) (any 5)

80 Marks

1. Elaborate the various factors considered for analyzing a Sales Personnel's Qualitative Performance.
2. 'A sales Manager to be effective needs to have specific qualities'. Elaborate.
3. What do you mean by Sales Territory? What are the objectives of assigning Sales Territory to a salesman? Explain how the sales territory can be managed effectively?
4. Explain different types of compensation plans offered to a salesman.
5. What are the characteristics of a good sales compensation plan?
6. Discuss the role of Internet as a powerful promotional tool.

Home Assignments December 2017-18

Subject Name: - Advanced Accounting

Subject Code: - MCA - 311

(16 Marks for Each Question) (any 5)

80 Marks

1. Distinguish between Receipt and payment Account & Income and Expenditure Account.
2. Distinguish between Life Insurance and General Insurance
3. Distinguish between trading Concern and non-trading concern
4. Distinguish between Profit making and non- profit making organizations
5. Dr. Shah Started Practice as medical practitioners on 1st Jan. 2013. He gives you receipts and payments accounts for the year 2013 and the adjustment to be made. Prepare the Income & Expenditure A/c and his balance sheet for the year 2013

Receipt and Payment Account of Dr. Shah for the year ended 31st Dec 2013

Particulars	Rs.	Particulars	Rs.
To Cash Introduce	7,500	By Furniture	3,000
To Visits	24,000	By Equipment	3,750
To Receipts from dispensary	15,000	By Drugs	4,500
To Sundry receipts	150	By salaries	3,000
		By Rent	2,250
		By Conveyance	1,500
		By Stationery	150
		By Lighting	225
		By Journals	375
		By Drawings	18,000
		By Balance C/F	9,900
Total	46,650	Total	46,650

6. Write Short Note:
 - A. Income & Expenditure Account
 - B. Capital Fund

Home Assignments December 2017-18

Subject Name: - Costing

Subject Code: - MCA - 312

(16 Marks for Each Question) (any 5)

80 Marks

- 1) A product passes through two processes. The output of process I become the input of process II and the output of process II transferred to warehouse. The quantity of raw material introduced into process I is 20000 kg. @ Rs. 10 per unit. The cost and output data for the month under review are as under:

Particulars	Process I	Process II
Direct material	65000	50000
Direct labour	40000	30000
Production overhead	35000	40500
Normal loss	8%	5%
Output	18000	17000
Loss realization Rs./unit	2.50	3.00

The company's policy is to fix the selling price of the output of the end product in such a way as to yield a profit of 20% on selling price.

- i) Prepare the process accounts.
- ii) Determine the selling price per unit of the end product.

- 2] A. Following particulars are extracted from the records of a company:

Particulars	Product A	Product B
Sale price per unit	Rs.100	Rs.120
Consumption of material	2 kg.	3 kg.
Material cost	Rs.10	Rs.15
Direct labour cost	Rs. 15	Rs.10
Direct expenses	Rs.5	Rs. 6
Machine hours used	3	2
Fixed overheads per unit	Rs.5	Rs.10
Variable overheads per unit	Rs.15	Rs. 20

Direct labour per hour is Rs.5. Comment on the profitability of each product (both use same raw material) when

- a) Total sales potential in units is limited
- b) Total sales potential in value is limited
- c) Raw material is in short supply
- d) Production capacity (in terms of machine hours) is limited.

Assuming, raw material as the key factor, availability of which is 1000 kg and maximum sales potential of each product being 3500 units, find out the production which will yield maximum profits.

B. Calculate material variances from the following details:

Standard quantity of materials for producing 1 unit of finished product "P" is 5 kg. The standard price is Rs.6 per kg. During a particular period, 500 units of "P" were produced.

Actual material consumed was 2700 kg at a cost of Rs. 16200.

3] Explain the term costing and discuss its methods in detail.

4) "Cost volume profit analysis is helpful in profit planning", Explain.

5) What is meant by standard costing? Explain in details advantages and disadvantages of the same.

6) Define Process costing. Explain in detail merits and demerits of the same.

Home Assignments December 2017-18

Subject Name: - Corporate Banking

Subject Code: - MCB - 311

(16 Marks for Each Question) (any 5)

80 Marks

1. What do banks offer in 'Salary Payment Services' and 'Receivable Management Services'? Explain.
2. What are different methods of Working Capital Finance'?
3. State and explain the steps involved in Project Appraisal?
4. Define the term 'Merger'. How many types of mergers are there? Explain.
5. Write Short Notes on
 - A. Offshore Banking services
 - B. Merchant Banking
6. Identify one case each of 'Acquisition' and 'Merger' of companies (from published media or internet) and explain its salient features.

Home Assignments December 2017-18

Subject Name: - Retail Banking

Subject Code: - MCB - 312

(16 Marks for Each Question)

(any 5)

80 Marks

1. Discuss the role of technology in retail banks in India today and its likely future role.
2. What are the difference between retail banking and wholesale/ corporate banking?
3. What are four pillars of bank marketing? Explain.
4. Write a note on Saving Account.
5. Explain the life cycle of an individual customer
6. Write a detail note on Mobile Banking.

Home Assignments December 2017-18

Subject Name: - Ethical Studies I

Subject Code: - MCES - 311

(16 Marks for Each Question)

(any 5)

80 Marks

1. Explain in detail the ethics from Dasbodh .
2. Discuss and explain how we learn the lesson in Management from lord Krishna.
3. Define Business Ethics, their needs and importance in detail.
4. Write a note on Normative theory of Business Ethics.
5. State and explain Application and issues in ethics for Human Resource.
6. Detail explanation on how Lokmanya Bal Gangadhar Tilak Managed the Swaraj Movement